

How do we
Create (a)
green job(s)

* The Rob Carpenter
Memorial Question

WHAT IS A GREEN JOB?

- IDENTIFY SOMEONE
WITH A
GREEN
JOB

Step #1:
Define what a
green job is

Identify what
a green job
is

LOCAL
(NEIGHBORHOOD
EMPLOYMENT)

CREATE DEDICATED \$ STREAM

POT

provide funding
for internships
that can lead to
permanent jobs.

Increase Fines
for parking tickets
and speeding tickets
to fund green jobs

Find dedicated
revenue stream.
~~I identify existing
government funds,~~
th.

fund green
startups

STOP WASTING my
taxpayer \$ on
CRAP & put it
somewhere USEFUL

tax reform

e-philanthropy
"PA Green Give"

Every new building
permit is by law
required to have a
weatherization/energy
audit - fee of \$250!

MEASURE/AGGREGATE

- "VACANT" LAND GROWTH
I.E. KNOTWEED ON HILLSIDES
- PARTNER W/ PITT
'CITY PLANNING' STUDENTS
- DETERMINE QUALITY + QUANTITY
- FOR TRADING CO. CREDITS
ON CHICAGO EXCHANGE

REGIONAL COORDINATION

coordinate efforts
of county + municipal
government.

MGMT PARTNERING
CONTRACTS
BETWEEN MUNIS,
CITY, + COUNTY

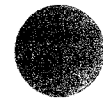
CREATE POLICY 2 DRIVE Market

create policy to
drive the market



COUNTY +
CITY ORDINANCE
REQ. FREE AIR
AT SERVICE STATIONS

Tax plastic
grocery bags



POLICY MAKERS
SET THE STANDARD
THEN GET OUT OF
THE WAY - IE (UN)LEADED
GASOLINE

DEVELOP GREEN INFRASTRUCTURE

CITY-WIDE
FOOD WASTE →
COMPOST

develop green
infrastructure

CITY-WIDE
RAIN BARRELS
~~WATER~~

~~DEVELOP~~
MAKE OUR OWN
ENERGY-SELF
running

W/ Filtration
Systems ☺
←

GREY + RAIN H₂O
→ CLEAN
H₂O

ID Potential Green Assets

Water/Sewer
Treatment

IDENTIFY SOME
RESOURCE THAT
IS IN ABUNDANCE
+ RENEWABLE

GREEN
Funerals

"VACANT"
LAND
MGMT

IDENTIFY A "THING"
THAT NEEDS TO BE
DONE **GREEN**



ECONOMIC DEVELOPMENT

employ economic
gardening model of
development —
from the ground up!

create green ●
enterprise zones
to concentrate
green development

provide more
tax incentives for
small businesses ●

TAX INCENTIVES
FOR PURE
BIOFUEL USE
IN RIVERWAYS

river + rail
transport

MADE PGH ~~Ø~~ CHINA

Domestic
Manufacturing

SUPPORT LOCAL
FARMERS

AGRICULTURAL
PRODUCTS
(FERTILIZERS,
COMPOST)

Made in PGH
+
Made in USA
COOL again

DEEP

SALVAGE

'DEEP SALVAGE'
- THRU ~~DEEP~~ CONST.
JUNCT.
AND BEYOND
- COMMUNITY
REUSE (?)
BUFFALO, NY

Support Small
Biz's that promote
Re. Use & Salvaged
Hip

NOT DEMOLITION

CELL PHONE
REUSE

COMMUNITY-BASED POWER

COMMUNITY MAINTAINED
POWER PRODUCTION
THRU YOUTH MENTOR/
TRAINING → WORKFORCE
DEVELOPMENT

GET YOUNG PEOPLE
TO RECOGNIZE THEIR
ASSETS THEY CAN
USE & CULTIVATE
TO USE IN THE COMMUNITY

...and

Water

IDENTIFY HOW
WE CAN WAKE
PEOPLE UP OUT OF
THIS "I AM INCAPABLE
CONSUMER" ^{AN} SITUATION

SMALL-SCALE
H₂O PRODUCTION
+ RECAPTURE

71E Kadd-Up To Green Up ●

Litter
patrol

MAKE
STREET CLEANING
GREEN

BOTTLE RETURN
BILL

I.D. JOBS 2 GO GREEN



IDENTIFY JOBS
THAT COULD
GO **GREEN**

Take existing
jobs & make
them GREEN

(WASTE) WATER

CLEAN(ING)
POWER

CONSERVATION

Hold the Gov.
& corp. world
Accountable for
their Actions

STOP BEING
WASTEFUL & HIRE
COMMUNITY MEMBERS
TO TEACH US NOT TO
BE - lolol

'GREEN UP'
PUBLIC SCHOOL
SYSTEM EDUCATION
K-12

VOLUNTEER/REQUIRE ENERGY AUDITS

Match Rich (and
moderately/employed folks)
who could use
weatherization w/
Chester Thrower

ENERGY AUDITS
FOR EVERY HOUSE
SOLD

Like
Austin ●
&
San Antonio

TRAINING + EMPLOYERS

connect employers
to training programs

● COMMUNITY
→ TRAINING
PROGRAMS

employ people
to tend
gardens

organize meetings
among trainers —
share ideas + stop
duplicating programs

WHO NEEDS A JOB?

Step #2:

Find somebody
who needs a
job

IDENTIFY SOME
PEOPLE WHO
NEED JOBS

... And is
employable —

CHESTER
DEREK

EMPLOYMENT
OPPORTUNITIES
FOR PRISONERS +
YOUTH ON THE LINE

EVERY ONE



BIG INFO EVENT

pull small
contractors into
green discussions
+ organize

Have a make-
jobs-for-the-
unemployed gig

Have a green
jobs telethon
for the unemployed
on PCTV21

● Connect the
DOTS

PITTSBURGH COMM.
SURVEY (LIKE AMER.
COMM. SURVEY)
TO MAKE ~~THE~~ G'MENT
MORE RESPONSIVE
+ RESPONSIBLE

ENVIRO EDUCATION

increase
awareness @
greening

MISC.

Ask the
folks who got
The ARRA
Green Jobs \$\$\$

ENCOURAGE
IMMIGRATION
INTO CITY

Make folks
more aware of
APRI program @
Housing Authority

Ask
Danae
Clark

Is somebody
already doing
this?

ORGANIZE