

NAME  
YOUR  
GOAL

# PGH OFF THE GRID

GET PITTSBURGH  
MOVING OFF  
THE GRID

WORK BETTER  
AS CITY IN THE  
COUNTY TO AVOID  
CITY-COUNTY  
MERGER

raingardens/  
stormwater mgmt.

Start with  
one neighborhood  
maybe Esplan

City embrace  
off grid building/  
renovations

day lighting  
cricks

"FROM GREEN  
CITY TO LIVING"  
CITY"

# TAKE IT TO THE 'HOODS KEEP IT IN

GOVERNMENT  
ENCOURAGEMENT FOR  
INDEPENDENT  
PROJECTS

Help our  
individual  
neighborhoods with  
the Green Thing

City-wide,  
(not wider)

Create new archetype in  
Pittsburgh communities w/  
regards to health, economy  
~~interactions~~, and

CREATE + MAINTAIN  
BASE IN OUR  
COMMUNITIES

VIA BLE  
COMMUNITY

Geographic  
focus

# ENTREPRENEURIALISM

Social  
Innovation

WPA-STYLE  
'SEED + WEED'  
OPPORTUNITIES

Teach + Learn  
MORE ENTERPRENSHIP

GOVERNMENT  
SUPPORT FOR GREEN  
INDEPENDENT  
Projects

# DEDICATED REVENUE ●

mm maybe something  
that generates  
revenue that doesn't  
fill pension gap?  
no? ok.

LEGALIZE  
IT ●

RAISE PARKING  
RATES OURSELVES  
AND DEDICATE 50%  
(SOME) TO GREEN  
FUND

WOODEN NICKEL  
YINZER CURRENCY

CARBON CREDIT  
CAPTURE +  
BULK DUMPING  
AT BEST PRICING  
POINTS - AS A CITY

# 1 GREEN JOB.

BUILD/  
CREATE  
A Green Job

JOB FOR  
PEOPLE WITHOUT  
THEM

BETTER JOBS  
FOR PEOPLE  
WITH BAD JOBS

LOCAL/HOOD  
POWER (ELECTRICITY)  
FOR LOW-INCOME  
CITIZENS - MAINTAIN,  
TRAIN, RETAIN

1 (green)  
job

# PGH IS THE GREEN CITY

Lead PGH towards  
being More Green  
More Better

A BETTER  
PITTSBURGH

FOR PITTSBURGH  
TO TAKE LEADERSHIP  
ON SUSTAINABILITY  
ISSUES

LEAD THE WAY  
FOR AGH CO +  
AGH CO LEAD  
(SW) PA

MAKE MORE  
HOMEOWNERSHIP  
WITH GREENING



# TRANSPARENCY in what we do

more info  
to others - transparency

<sup>+ ACCOUNTABILITY</sup>  
TRANSPARENCY  
IN PUBLIC SECTOR  
GOINGS-ONS

CHECKS +  
BALANCES  
(ACCOUNTABILITY  
TO COMMUNITY)  
FOR 'NON-PROFITS'

# EASY TO REPLICATE

Something easily replicable

Green-in-a-can

Green Wizard

Replicate  
the  
Process

PUBLIC HAS A  
BETTER  
UNDERSTANDING  
OF GREEN/SUSTAINABILITY

OPEN-SOURCE  
PUBLIC  
POLICY

# MAKE THAT SHIT HAPPEN

REALLY TURN  
PROMISED OPPORT.  
INTO ACTION

REALIZE  
POTENTIAL

THINGS STARTING  
OUT GREEN,  
NOT PAINTED

~~NOBODY~~  
CHANGE IN  
FUNDAMENTAL  
BEHAVIORS



less talk  
more action

# LEAD LARGE - REGIONAL

COMPREHENSIVE  
Region wide LEADER-  
SHIP ON ENVIRON-  
MENTAL ISSUES

Start City ●  
Council discussion  
on Green Policy

# CITY GOV'T GOES GREEN

GO BEYOND  
CITY GOV'T FIRST  
AND GREEN OUR  
HOODS FIRST

ENCOURAGE  
GREEN GOVERNMENT  
ACTION

city gov't  
get serious about  
"sustainability"

green app  
come  
4 PGA

# TEACHING WITH / NOT + TO +

Be a virus  
Start this  
in each of 16Hs  
neighborhoods

WE CAN DO IT  
TOGETHER  
NOT JUST 'FOR'

Teaching  
& Learning



# GRASSROOTS POWER

MORE PEOPLE  
INVOLVED IN  
SIMILAR ACTIVITIES  
(LIKE  
GUYASUTA)

To Truly be effective  
From bottom up: Not  
give up the gold!  
(Pass the power!)

boost  
civic engagement

TELL IT LIKE IT IS!!!

STOP SHINING  
SHIT

TRUTH +  
HONESTY

Go straight  
to the  
point

No

↳ Bull Shit  
"Shake shit up"

# MISC

Help our  
partners to better  
meet their own  
goals

BETTER USE  
OF SPACE

A GREEN COMMUNITY  
IS A LIVEABLE  
COMMUNITY :)

STRENGTHEN  
EXISTING PARTNERS  
TO MAINTAIN MOMENTUM  
AND CONSISTENCY  
IN OUR COMMUNITIES

Community  
Awareness